

For immediate release

Ameresco Canada joins Destination ImagiNation as the national sponsor of its Scientific Challenge in an exclusive three-year deal

Energy management company seeks to inspire next generation of energy leaders through Destination ImagiNation's creative problem solving program

July 27, 2010 - Cherry Hill, NJ. Destination ImagiNation is proud to announce a three-year agreement with energy management services company Ameresco Canada to sponsor its Scientific Challenge, aimed at inspiring a new generation of scientific problem solvers.

“Our partnership with Ameresco will give us the opportunity to create a Scientific Challenge unlike any we have done before,” said Rusty McCarty, COO and Creative Director for Destination ImagiNation. “Wind, solar and other renewable energy technologies are just some of the themes that we will be exploring in our Challenges over the course of our partnership, and we expect to see some spectacular solutions — maybe even some with real-world applications.”

Ameresco provides sustainable energy management solutions to its clients through alternative energy solutions, energy efficiency and innovative facility renewal strategies across the United States and Canada. Ameresco's US-based clients include the City of Knoxville in Tennessee where Destination ImagiNation will hold its Global Finals until 2014.

“We are proud to be working with Destination ImagiNation to help inspire future generations understand and explore new avenues of opportunity and development for a brighter, more sustainable future. We believe in encouraging today's youth to go beyond the expected and make it reality,” said Mario Iusi, President, Ameresco Canada.

“Ameresco's approach to delivering long-term customer value and environmental sustainability for its clients closely aligns to the principles and standards Destination ImagiNation hold. Ameresco constantly communicates and reviews the progress of its projects and is nimble in finding new solutions. It is for these reasons that make Ameresco such a great partner with Destination ImagiNation,” said Mr. McCarty.

The first custom Ameresco-sponsored Destination ImagiNation Challenge will debut during the 2011-12 season focusing on a renewable energy source utilized by the partner. To discover more about Ameresco's work, visit www.ameresco.ca.

About Destination ImagiNation, Inc.

Destination ImagiNation, Inc. is an extraordinary non-profit organization that provides two educational programs for students to learn and experience creativity, teamwork and problem solving. Every year, we reach 100,000 students across the North America and in more than 30 countries. Destination ImagiNation, our core program, is an exhilarating educational program, offered primarily in after-school settings, in which students work in teams to solve mind-bending Challenges and present their solutions at Tournaments. In our Destination ImagiNation 4-Life program, we design and implement cause-based programming for client organizations to reach target audiences in a powerful way. Destination ImagiNation, Inc. is a 501(c)(3) non-profit organization with more than 1.3

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million alumni and a global network of 35,000 volunteers. Visit <http://www.IDODI.org> for more information.

About Ameresco Canada

Ameresco Canada Inc is a full service energy management company that provides sustainable solutions and facility renewal services to new and existing facilities, as well as asset planning, energy and capital solutions to customers in the education, public housing, federal and provincial governments, municipalities, healthcare, industrial and commercial sectors. Ameresco strives to present their clients with state-of-the-art renewable and sustainable solutions that reduce greenhouse gas emissions, conserve resources and reduce dependence on costly, non-renewable solutions by utilizing green design and construction as well as clean technologies such as solar, wind, geothermal, landfill gas, biomass, biogas and hydroelectric. For further information, visit www.ameresco.ca.