

For immediate release

Newmarket-Tay Power partners with Ameresco in energy reduction initiative

Toronto, ON. November 1st 2011. Energy management company, Ameresco Canada, today entered into an agreement with Newmarket-Tay Power Distribution Ltd to help implement local conservation initiatives. The agreement will see Ameresco Canada act as Newmarket-Tay Power's Conservation Program Marketing and Project Implementation partner in response to the Ontario Ministry of Energy's directive to reduce peak energy demand by 1300MW across the province by 2014.

With a four-year conservation and demand management target of 9MW peak demand reduction and 34,000MWh consumption reduction, the agreement will see Ameresco Canada assist Newmarket-Tay Power achieve a significant portion of these targets through applicable programs.

"We are excited to have this opportunity to work with Newmarket-Tay Power to help them achieve their energy reduction targets set by the Ontario Energy Board as well as working with their major customers to become more energy efficient," said Ameresco Canada President, Mario Iusi.

Implemented through the Ontario Power Authority's saveONenergy program, Ameresco Canada will work closely with Newmarket-Tay Power's >50kW customers to become more energy efficient while helping Newmarket-Tay Power achieve its conservation demand management targets.

"Ameresco's team has successfully provided energy management in several large and diverse operations and we are excited to be able to bring this experience to Newmarket-Tay Power customers by customizing a design and arrangement to suit their specific needs and preferences," said Mr. Iusi.

"We realized that achieving our reduction targets was no easy task and it made sense to partner with an organization that could create an effective strategy. We are confident in Ameresco Canada's expertise, experience and ability to help us achieve our targets as a partner. We are proud to be partnering with Ameresco Canada on this project," said Newmarket-Tay Power President Paul Ferguson.

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About Ameresco Canada

Ameresco Canada Inc. is a full service energy management company that provides sustainable solutions and facility renewal services to new and existing facilities, as well as asset planning and energy and capital solutions to customers in the education, public housing, federal and provincial governments, municipalities, healthcare, industrial and commercial sectors. Ameresco Canada strives to present their clients with state-of-the-art renewable and sustainable solutions that reduce greenhouse gas emissions, conserve resources and reduce dependence on costly, non-renewable solutions by utilizing green design and construction as well as clean technologies such as solar, wind, geothermal, landfill gas, biomass, biogas and hydroelectric. For further information, visit www.ameresco.ca.

About Newmarket-Tay Power Distribution Ltd.

Newmarket-Tay Power Distribution Ltd. (NTPDL) is an Ontario Energy Board licensed electricity distribution company. NTPDL operates a distribution system in the service area approved by the Ontario Energy Board. The shareholders are the Town of Newmarket and the Township of Tay.

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